



Company Profile.

YOGIPEDIA

Welcome to Yogipedia, a premier digital marketing agency dedicated to helping businesses grow and succeed in today's fast-paced digital landscape.

We are based out in New Delhi, India. We offers unique & sky-scraping strategies in doing Website SEO, Paid Advertising, Social Media Marketing, Website & App Development etc.

To small and medium-level business owners who may or may not have an internal digital marketing team.

SEO

WEBSITE DESIGN

SHOPIFY

YOGIPEDIA

ONE OF RELIABLE DIGITAL MARKETING AGENCY.

By making it our mission to drive best results for our clients, we've been able to consistently produce successful digital marketing campaigns and return on investment (ROI).

We passionately believe you deserve to understand how your marketing rupees are affecting your business growth. we only focus on what is most important to you – lead generation, sales growth, and better rankings on google, organic traffic.

OUR MISSION

To serve our clients with the best services in the digital marketing industry, by our strategies and expertise.

OUR VISION

Your mission and goals are the compass to our vision. There are many digital marketing companies out there. But what sets us apart in the crowd is our commitment to shape our approach around clients' unique needs and requirements. We don't just work "for" business owners – we work "with" them.



OUR SERVICES

01

WEBSITE SEO

WE HELP YOU GENERATE MORE BUSINESS THROUGH OUR WIDE RANGE OF SEARCH ENGINE OPTIMIZATION (SEO) SERVICES.

03

SOCIAL MEDIA

CONNECT WITH YOUR CONSUMERS EMOTIONALLY AND BUILD BRAND LOVE WITH OUR SMO SERVICES BEFORE YOUR COMPETITION DOES WITH ONE OF THE BIGGEST SOCIAL MEDIA MARKETING COMPANIES IN INDIA.

05

GRAPHICS

TAKE ADVANTAGE OF OUR CUSTOM GRAPHIC DESIGN SERVICES. OUR DESIGNING PROCESS BEGINS WITH YOUR CONSUMER AND EMCOMPASSES YOUR BRAND VALUES TO HELP YOU COMMUNICATE YOUR BRAND STORY.

02

PAID ADS

GET TOP PAID AD RESULTS ON GOOGLE ADWORDS, LINKEDIN, FACEBOOK, AND BING.. WE ENSURE THAT YOUR ROI IS OPTIMIZED USING THE PAY-PER-CLICK TECHNOLOGIES, APPLICATIONS AND FORMULAS.

04

SHOPIFY

YOGIPEDIA OFFERS FULL SERVICE, FROM DESIGNS & DEVELOPMENT TO MARKETING YOUR SHOPIFY STORE

06

WORDPRESS

WORDPRESS IS ARGUABLY THE MOST-USED AND MOST POPULAR CONTENT MANAGEMENT SYSTEM (CMS) BECAUSE OF ITS INCREDIBLE FLEXIBILITY, EASY-TO-USE INTERFACE, AND SEO FRIENDLY STRUCTURE.

SEO

INCLUDES:

1. On Page SEO
2. Off Page SEO
3. Technical SEO
4. Local SEO
5. Voice Search SEO

WEBSITE SEO SERVICES

SEO is a technique which helps search engines find and rank a site higher than the other sites in response to a search query. Our SEO Experts will work with you to identify appropriate keywords basis your product or service offering and will help you optimise your site by developing appropriate unique content.

SEO SERVICES



WHY CHOOSE US?

Our experts know how search engines work and what people search for, they will identify the actual search terms or keywords typed into search engines. They will also optimise your site beyond keywords/content by looking into and editing your HTML and associated coding to both increase its relevance to specific keywords and to remove barriers to the indexing activities of search engines.

WEB & APP DESIGN & DEVELOPMENT

We Offers Professional Web Designing Servcies

We understand the superiority of creativity to fascinate your target audience. We can help you develop nicest responsive website design for your brand or business.



WordPress Websites

Creating Stunning Websites
Performing yet pocket friendly on
WordPress!



Shopify Stores

1.75 million merchants sell on the
Shopify platform. What are you
waiting for?



UI / UX Designs

How great is having to see your
website/app prior to actually
developing it!

OUR WORKS

we have been providing digital marketing services to clients across globe from last 6+ years.



SEO PORTFOLIO

Domain Overview: ajantabottle.com [User manual](#)

Worldwide US UK IN ... Desktop Jul 27, 2021 USD [Export to PDF](#)

Overview Compare domains Growth report Compare by countries

Authority Score

12 ←

Semrush Domain ... 57.96K ↑

Organic Search Traffic

8.8K +45% ←

Keywords 1.12K ↑

Paid Search Traffic

Data was not found. If this is your domain, you can get all the necessary data on its keyword rankings.

[Go to Position Tracking](#)

Backlinks

692 ←

Referring Domains 122

Display Advertising

1

Publishers 1

Organic Research

Top Organic Keywords (1,121)

Keyword	Pos.	Volume	CPC (USD)	Traffic %
glass bottle	6	27,100	0.07	15.37
caps gold	10	201,000	0.26	13.68
glass bottle	7	27,100	0.07	12.30
ajanta bottles	1	720	0.30	6.53
juice bottle	5	5,400	0.04	3.06

[View details](#)

Organic Position Distribution

Positions on Google SERP

Domain Overview: indimedo.com

[User manual](#)

Worldwide US UK DE ... Desktop Aug 11, 2021 USD [Export to PDF](#)

Overview Compare domains Growth report Compare by countries

Authority Score

21 ←

Semrush Domain ... 5.56M ↑

Organic Search Traffic

1.8K +28% ←

Keywords 24.37K ↑

Paid Search Traffic

Data was not found. If this is your domain, you can get all the necessary data on its keyword rankings.

[Go to Position Tracking](#)

Backlinks

33K ←

Referring Domains 221

Display Advertising

21

Publishers 14

Organic Paid [Export](#)

Distribution by Country

Countries	Traffic Share	Traffic	Keywords
Worldwide	100%	1.8K	24.4K
IN	96%	1.7K	16.4K
US	3%	53	5.2K
UK	<0.1%	11	375
CA	<0.1%	4	292
Other	<0.1%	7	2.1K

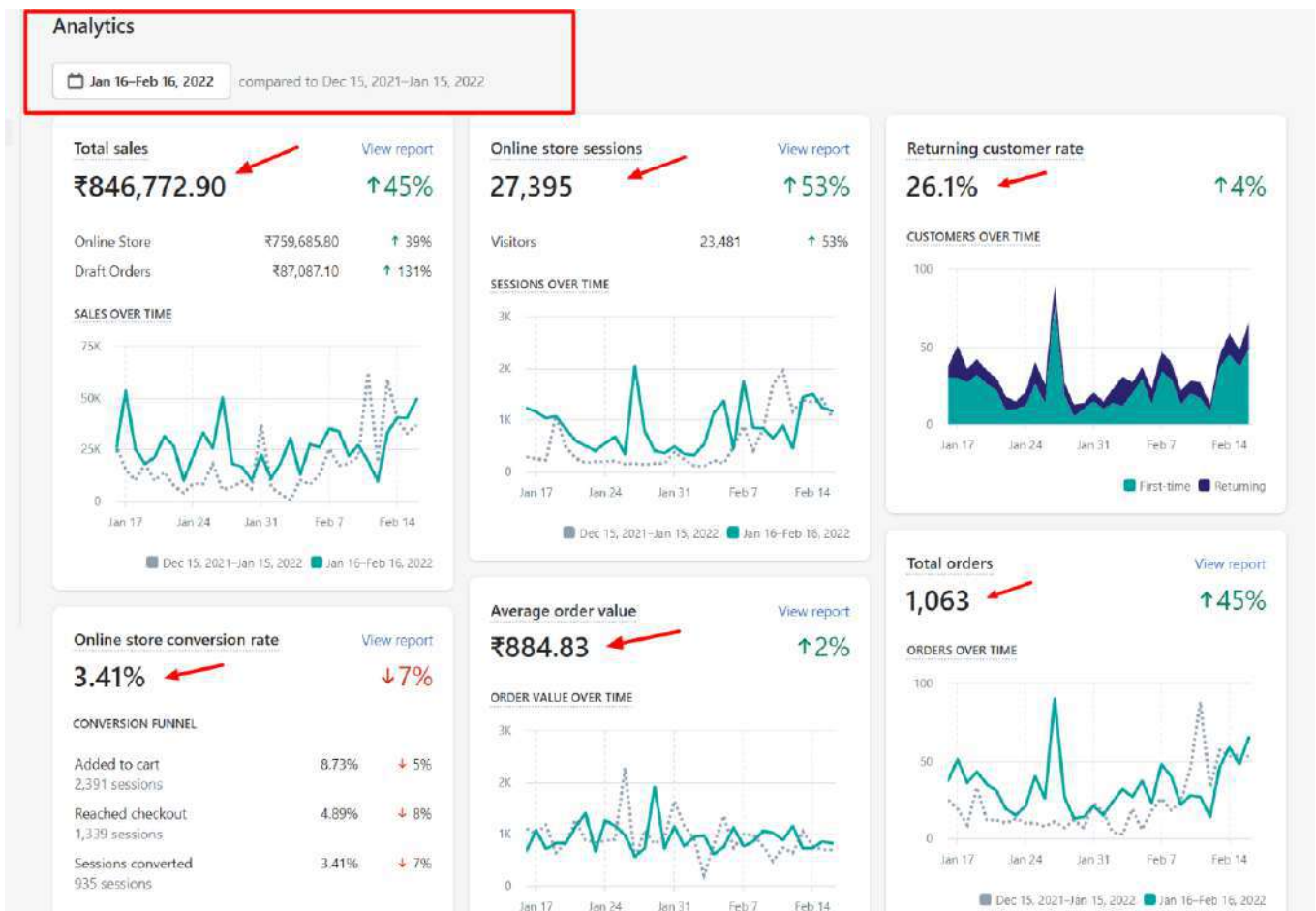
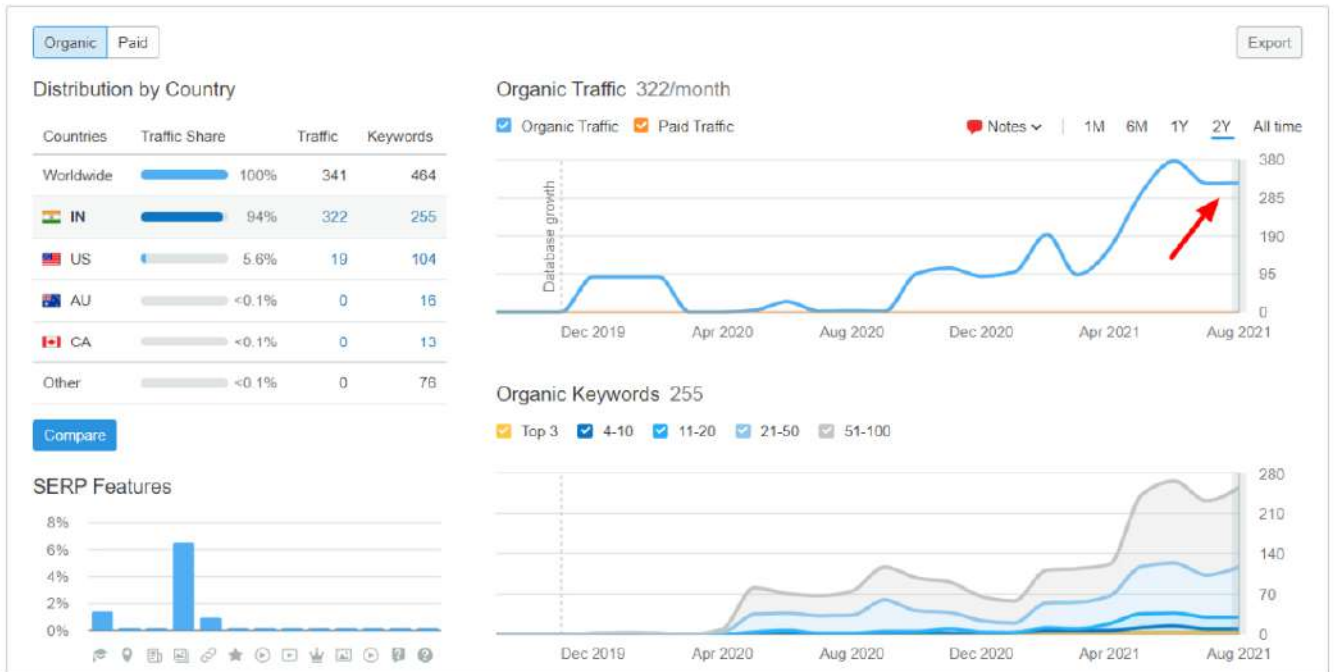
[Compare](#)

Organic Traffic 1,793/month ←

Organic Traffic 1.8K

Organic Keywords 24,371 ←

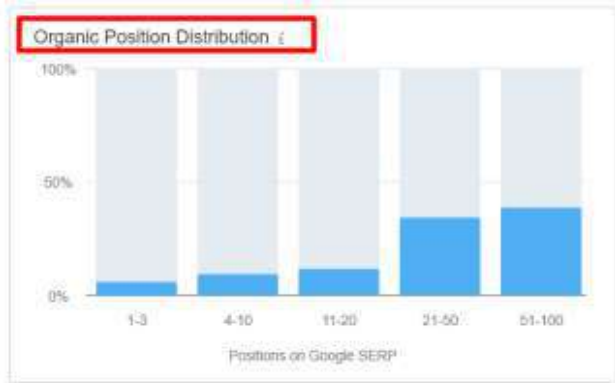
Organic Keywords 24.37K



Top Organic Keywords (14,303)

Keyword	Pos.	Volume	CPC (USD)	Traffic %
askganesha	1	18,100	0.38	7.05
free horoscope	1	18,100	0.03	4.14
kundli matching	6	165,000	0.12	4.01
free astrology	1	14,800	0.10	3.38
sababa answers	2	49,500	0.00	3.13

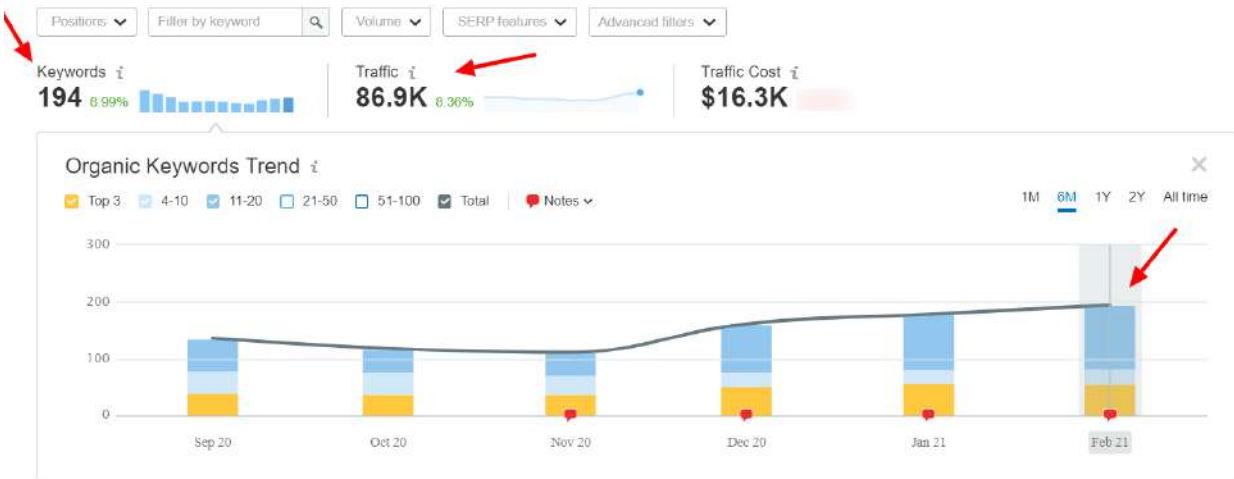
[View details](#)



Main Organic Competitors (4,237)

Competitor	Com. Level	Com. Keywords	SE Keywords
ganeshaspeaks.com	High	1,177	59,309
vedicrishi.in	Medium	728	12,984
starsai.com	Low	270	4,336
premaastrologer.com	Low	335	9,619
onlineyotish.com	Low	680	17,114

[View details](#)



Domain Overview: askganesha.com

Worldwide US UK IN Desktop Jun 25, 2021 USD [Export to PDF](#)

Overview Compare domains Growth report Compare by countries

Authority Score 43 <small>Senrush Domain R... 5.93K ↑</small>	Organic Search Traffic 324.5K (+3.2%) <small>Keywords 56.3K ↓</small>	Paid Search Traffic <small>Data was not found. If this is your domain, you can get all the necessary data on its keyword rankings.</small> Go to Position Tracking	Backlinks 25.2K <small>Referring Domains 1.67K</small>	Display Advertising 2 <small>Publishers 5</small>
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Engagement Metrics May 2021 Pages/Visits 6.51 ↑ Avg. Visit Duration 07:11 ↑ Bounce Rate 30% ↑ [Show all](#)

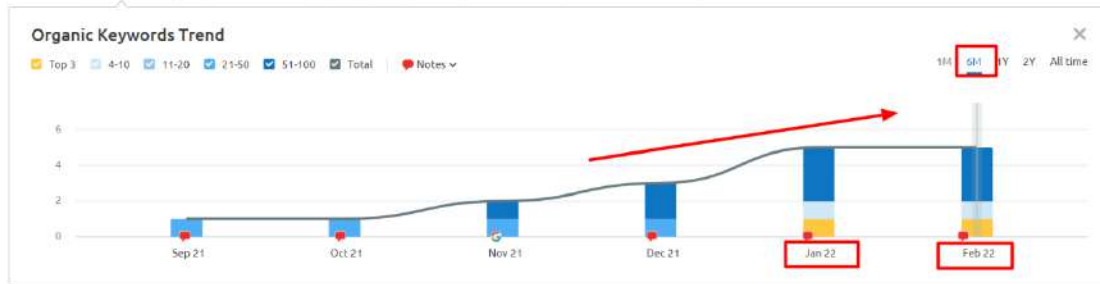
Organic Research: thetrost.com

Export to PDF

US 5 AU 2 NO 2 Device: Desktop Date: Feb 16, 2022 Currency: USD

Overview Positions Position Changes Competitors Pages Subdomains

Keywords: 5 0.0% Traffic: 114 0.0% Traffic Cost: \$0 0.0% Branded Traffic: 0 0.0% Non-Branded Traffic: 114 0.0%



Top Organic Keywords

Keyword	Pos.	Diff.	Volume	Traffic %
trost	4 → 4	0	1,600	98.24
trost company	3 → 3	0	30	1.75
trost society	98 → 98	0	30	< 0.01
cbd oil buy india	63 → 63	0	70	< 0.01
hemp based products	* → 88	new	70	< 0.01

[View all 5 organic keywords](#)

Top Position Changes

Keyword	Pos.	Diff.	Volume	Traffic %
hemp based products	* → 88	new	70	< 0.01

[View all 1 new keywords](#)

Top Channels

Jan 15, 2022 - Feb 16, 2022

Users

Conversions

Top Channels

Dec 13, 2021 - Jan 14, 2022

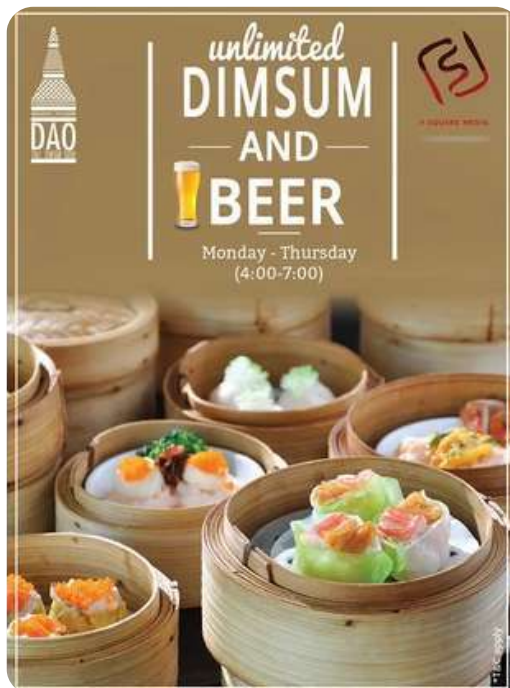
Users

Conversions

	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Ecommerce Conversion Rate	Transactions	Revenue
	62.50%	61.66%	62.57%	0.68%	0.64%	0.59%	6.21%	52.47%	46.38%
1 Social	72.73%			3.06%			3.81%		
2 Direct	51.57%			1.28%			7.93%		
3 Organic Search	46.26%			7.97%			14.41%		
4 Referral	43.99%			0.27%			1.75%		
5 Email	116.67%			255.56%			100.00%		

SOCIAL MEDIA CEATIVES

We can build the reasonable set of visually impressive and successful graphics for your business by utilizing our remarkable tools and skills.



Digitek

- Tap Control
- IOS 8.0 & Above
- Android 4.2 & above
- 1.3 TFT Colorful Display

1 solution to all your skin problems

EXPLORE IT!!

Advanced Liposome Technology

MABAQL

"Beauty is all about commitment"

art art

Can You Guess?

art art

Only Krishna has the power to make this fall

Happy Janamashlmi

art art

cloud

FLORID

Make SOME NOISE

WEBSITES PORTFOLIO

Name	Task	Links
Siiora	Website & Digital Marketing	https://www.siiora.com
Reliance-Medical-Systems	Web Development	http://www.reliance-medical-systems.com/
Siiora	Web Development	https://www.siiora.co.id/
Bone-Plate	Website Designing	https://www.bone-plate.com/
Ravieyefoundation	Web Development	https://ravieyefoundation.in/
Cardiacsurgeryonline	Website and SEO	http://www.cardiacsurgeryonline.com/
Universalsutures	Website Development & Digital marketing	https://www.universalsutures.com/
3cglobal	Digital Marketing and Website Redesigning	https://www.i3cglobal.com/
Sandhya Tea	Digital Marketing	https://www.happyshappy.com/
Mycutestickons	Digital Marketing	https://www.mycutestickons.com/
Thinkcutieful	Web Designing	https://thinkcutieful.com/
Arinfra	Web Development	http://arinfra.in/
Kalpatarutrainin	Website Designing	http://kalpatarutrainin.org/
Baene	Website Redesign & SEO	https://www.baene.in/
Kalpananyc	Website Designing & SEO	https://www.kalpananyc.com/
Maplevape	Digital Marketing	https://maplevape.ca/
Physiotherapistdelhi	Digital Marketing and SEO	http://www.physiotherapistdelhi.in/
Iremiaoils	Website Designing	http://iremiaoils.com/
Vishaldairy	Website Designing	https://vishaldairy.com/
Rasmediaco	Website Designing	http://rasmediaco.in/
Physiotherapistdelhi	Website Designing	http://www.physiotherapistdelhi.in/
Askganesha	Website SEO + Paid Ads	https://www.askganesha.com/
Tintedbasics	Digital Marketing	https://www.tintedbasics.com/
Delhi-ivf	Website SEO	https://delhi-ivf.com/
Probayan	Digital Marketing	https://www.probayan.com/
Caseu	SEO	https://www.caseu.in/
Indimedo	Digital Marketing & SEO	https://indimedo.com/

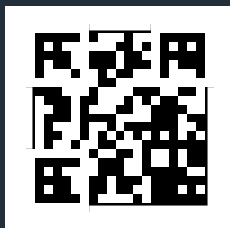
Yogipedia

GET IN TOUCH!

We can't wait to collaborate with you and effectively enhance your digital presence.

Give us a call or drop a message, We endeavour to answer all enquiries within 24 hours on business days. we will be happy to answer your questions. wait to collaborate with you and effectively enhance your digital presence.

Scan me to know more about us!



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